

# Book for horse lovers is ready for publication

Images and text of horse and rider by photographer writer

## Market facts

- The US horse lifestyle market is estimated to be valued at half a billion dollars with more than two million horse lovers participating in this segment.

\* [www.infohorse.com](http://www.infohorse.com)

\* [www.ibisworld.com](http://www.ibisworld.com)

## Book Synopsis

The images in this **ready for publishing** book highlight the movement and interaction between horse and rider.

Its pages depict the graciousness and strength of this unique partnership.

Each page is artfully designed with a distinctive series of more than 75 full color photographs and accompanying text. These images were shot in North America and Europe over a period of three years.

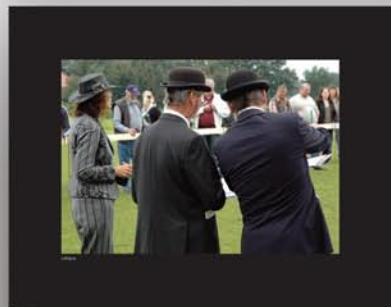
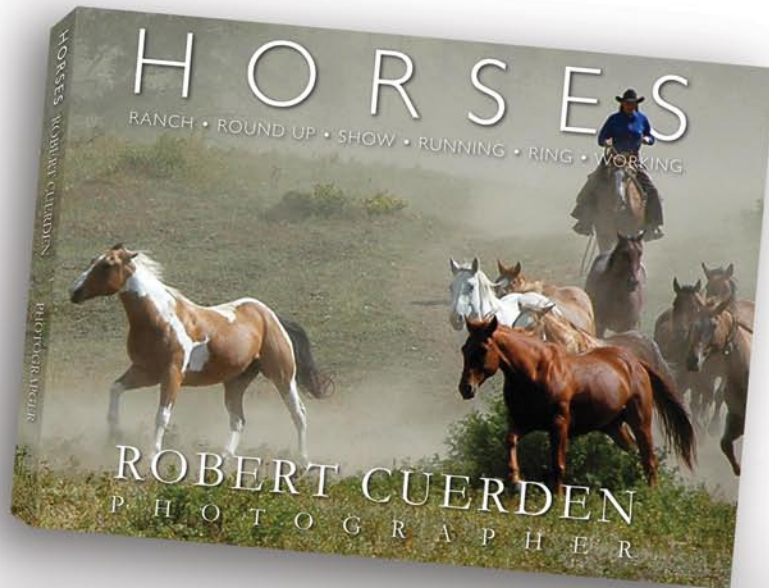
This book is suitable for the gift-giving market and act as an introduction to the world of horse and rider in a variety of equestrian categories.

## Marketing

Robert Cuerden has many years experience in business development and marketing and is available for promotional activities by prospective publishers.

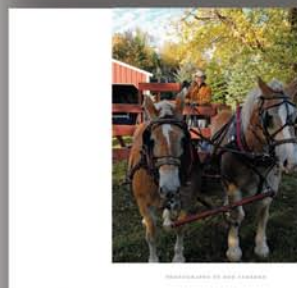
## Document Specifications

- 80 Pages, Adobe InDesign
- Images at 300 DPI CMYK
- 79 Images
- Finished size 11" X 8.5"
- Print production by HDI Harmon Design Inc. [hdistudios.com](http://hdistudios.com)



### SHOW

Once a tradition has been established between horse and rider, the natural tendency is to find ways to show that passion. One effort judges, trainers and of course, the audience are all drawn to for the history of their withered traditions.



ROBERT CUERDEN

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